

NEWS RELEASE

HALF SHELL OYSTER HOUSE TO JOIN CAMPUS NO. 124 IN PELHAM

JULY 9, 2021

PELHAM, AL – One of the top seafood restaurants in the southeast is coming to Pelham. Half Shell Oyster House, where Southern cuisine meets New Orleans fare, announced it will join the exciting new Campus No. 124 development on Pelham Parkway in early 2022.

Named a Top Ten Small Chain Restaurant by Tripadvisor, Half Shell Oyster House is known for signature dishes like the Redfish Orleans, Big Easy Surf and Turf, and award-winning charbroiled oysters. The menu also features unique steak, fish, chicken, pasta, and salad options.

Founded in late 2008, the concept for Half Shell Oyster House was cultivated by the Gulf Coast Restaurant Group. While the Pelham location will make the 15th restaurant in the Half Shell Oyster House family, spanning Mississippi, Alabama and Louisiana, it will be the restaurant's first location in a redeveloped school property. The unique space will offer outdoor patio seating as well as indoor dining in the former Valley Elementary School building.

"We are thrilled to be building in Pelham's only entertainment district and newest trail system," said Half Shell Oyster House spokeswoman Kelsey Griffin, Marketing Director of Gulf Coast Restaurant Group. "We think the Campus No. 124 development brings a lot of variety to the community and we are happy to be a part of it."

The developers of Campus No. 124 worked with Kennedy Striplin of Beeker Property Group and Melody Whitten of 58 INC. to bring Half Shell Oyster House to Pelham.

"58 INC is pleased Half Shell Oyster House has selected the City of Pelham and specifically Campus No. 124 as the site of their next restaurant," said Melody Whitten, Director of Development for 58 INC. "When Schrimsher Company committed to invest in the redevelopment of the former Valley Elementary School, we always envisioned that a mixed-use project would allow us the opportunity to recruit new-to-market retailers and restaurants to Pelham. After learning of Half Shell's desire to identify additional markets in Alabama, we welcomed the opportunity to propose Campus No. 124 and are extremely grateful for their investment and their vision into this unique project."

Half Shell Oyster House plans to open in early 2022 and will be open for lunch, dinner, and weekend brunch, and offer daily happy hours and seasonal features.

"Half Shell Oyster House is well known for its extensive menu of quality food options, and we believe they're destined to become a local favorite in Pelham," said Randy Schrimsher, Campus No. 124 developer.

To learn more about Half Shell Oyster House, follow them online at halfshelloysterhouse.com, on Instagram <a href="mailto:ma

Campus No. 124 is a mixed-use development that will be a part of Pelham's only entertainment district and new trail system, the Pelham Bishop Creek Greenway. The facility will provide a wide range of elements including entertainment, restaurant, craft brewery, retail, art studio, office space, and a 3-acre public park provided by the City of Pelham. Visit us at Facebook.com/Campus124 and Campus 124 on Instagram.

###

Contact: Joyce Skinner, Vice President, Schrimsher Company, 256-534-1695 or info@schrimshercompany.com.