



FOR IMMEDIATE RELEASE

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HALF SHELL OYSTER HOUSE TO OPEN FIFTH ALABAMA LOCATION

Award-winning concept to open in Trussville, Ala. Wednesday, Aug. 12, 2020

TRUSSVILLE, Ala. – Half Shell Oyster House is thrilled to open their fifth location in Alabama in the bustling town of Trussville, Ala. located at 218 Main Street, Suite 100. The grand opening is 11 a.m. Wednesday, Aug. 12, 2020.

Vice President of Operations and Human Resources Kevin Fish says, “We are elated to open another location in Alabama. The restaurant industry operates under a new normal now with added implementations of social distancing, masks and increased sanitation standards. With all of that in mind we are excited to open in Trussville.”

Fresh shucked and chargrilled oysters aren’t the only options available on the menu. Other items include hand cut steaks, Royal Reds, Chicken Alfredo, Seafood Stuffed Portabella, Seafood Pot Pie, Almond Encrusted Chicken, and several Gulf fish entrees. Half Shell has an exceptional wine list including wine by the glass options, local draft beer selections, hand crafted cocktails and drinks.

Southern Pearl oysters are exclusively available at Half Shell Oyster House. The Southern Pearls are grown and harvested by Biloxi, Miss. based [Deer Island Oyster Company](#). The oysters are grown at the mouth of the Mississippi Sound using off-bottom aquaculture, a method that provides a sustainable premium oyster. The Sound is plentiful with nutrients for oysters to grow, attributing to a distinct sweet, smooth, buttery flavor. Southern Pearls will be available at the grand opening along with other Gulf Coast grown oysters.

Trussville General Manager Erin Middleton was asked what she is looking forward to most about moving to Trussville she replied, “I always aspired of running a store for this amazing company since I began as a server in 2016 at the Flowood, Miss. location. I never imagined four years later that dream would bring me to Trussville, Ala.” Middleton is excited to invest her hard-earned experience, knowledge and passion for leading in the staff and community.

The restaurant will open to the public at 11 a.m. on Wednesday, Aug. 12 and will be seating on a first come first serve basis. Masks are required upon entry. Curbside takeaway orders are available and can be placed by calling 205.598.5009. Trussville Half Shell Oyster House is located at 218 Main Street, Suite 100. Hours are Sunday – Thursday 11 a.m. – 10 p.m. and Friday & Saturday 11 a.m. – 11 p.m.. Lunch is available Monday – Friday 11 a.m. – 3 p.m. and brunch is every Sunday from 11 a.m. – 2 p.m.

Half Shell Oyster House is currently hiring all positions applications can be submitted online at www.halfshelloysterhouse.com/careers or in person Monday – Friday 9 a.m. – 5 p.m. and Saturday 9 a.m. – 12 p.m. Other Alabama locations include Mobile, Spanish Fort, and Tuscaloosa.

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About Half Shell Oyster House

The Half Shell Oyster House was conceptualized in 2008 by company president Bob Taylor, and was later polished off with partners Rob Heffner, Kevin Fish and Brian Raspberry. The first location opened in the historic Kremer building in downtown Gulfport, Miss. Since then the company has blossomed into 13 locations across Louisiana, Mississippi, and Alabama. Half Shell Oyster House has grown into a locally owned and operated, vertically integrated company, Gulf Coast Restaurant Group (GCRG).

About Gulf Coast Restaurant Group

Gulf Coast Restaurant Group is the parent company of Half Shell Oyster House, Rack House Steaks & Spirits, Southern Pearl Oyster House, Deer Island Oyster Company and Coast Foods. Our award-winning locations offer an unmistakable distinction of Southern cuisine infused with a New Orleans flair. The phenomenal dining experience at all of our locations is relaxed yet classy, and well suited for a multitude of occasions.

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